

Dividend Discount Models

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One period:
$$V_0 = \frac{D_1 + P_1}{(1+r)^1}$$

V_0 current value
 D_1 year one dividend
 P_1 share price at end of year 1
 r required rate of return

Two periods:
$$V_0 = \frac{D_1}{(1+r)^1} + \frac{D_2 + P_2}{(1+r)^2}$$

Multi-periods:
$$V_0 = \frac{D_1}{(1+r)^1} + \frac{D_2}{(1+r)^2} + \dots + \frac{D_n + P_n}{(1+r)^n}$$

Example: It is expected that Leungbow Ltd will pay dividends of \$3.00, \$3.30 and \$3.70 at the end of the next three years respectively. If an investor expects to hold Leungbow shares for three years then sell them for \$48, **calculate** the current value, using an 8% discount rate.

Solution:
$$V_0 = \frac{3.00}{1.08} + \frac{3.30}{1.08^2} + \frac{3.70 + 48}{1.08^3} = \$46.65$$

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Equity valuation – dividend growth model

If we adapt the DDM where the value is in a steady state and dividends grow at a constant rate g , we have the dividend growth model.

$$V_0 = \frac{D_0(1+g)}{r-g} = \frac{D_1}{r-g}$$

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Example

Gemma Ltd's stock has an investor's required return of 7.8%. The recent \$2.50 dividend is expected to grow at 5.0% indefinitely, and the current stock price is \$104. **Calculate** the estimated value of Gemma stock.

Solution:

$$V_0 = \frac{D_0(1+g)}{r-g} = \frac{2.50 \times 1.05}{0.078 - 0.05} = \$93.75$$

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